paper board packaging

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Latest in Corrugating Adhesives

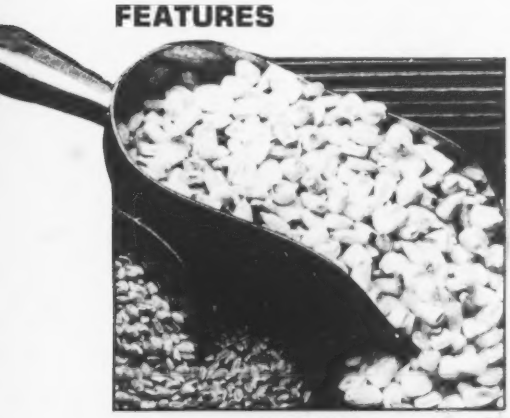
paper board packaging

MARCH 1984 VOLUME 69, NO. 3

On the Cover:

Corn and wheat are the main raw sources of corrugating starch adhesives, a field of warring technologies that presents a rather, ahem, sticky subject. Starts on page 20. (Photo by Jeff Frey.)

FEATURES



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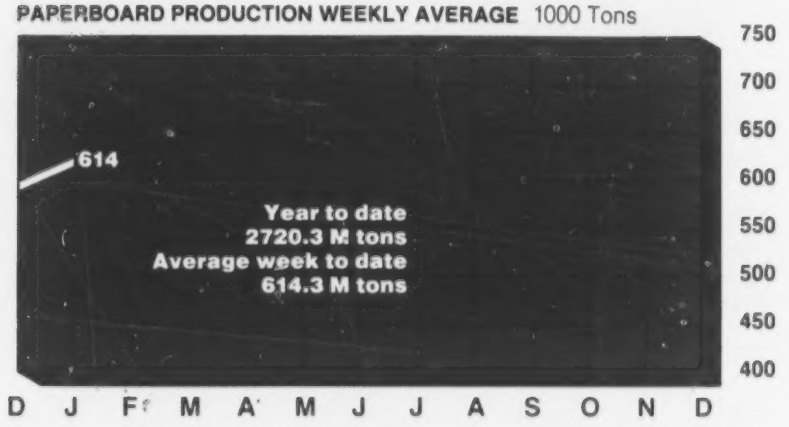
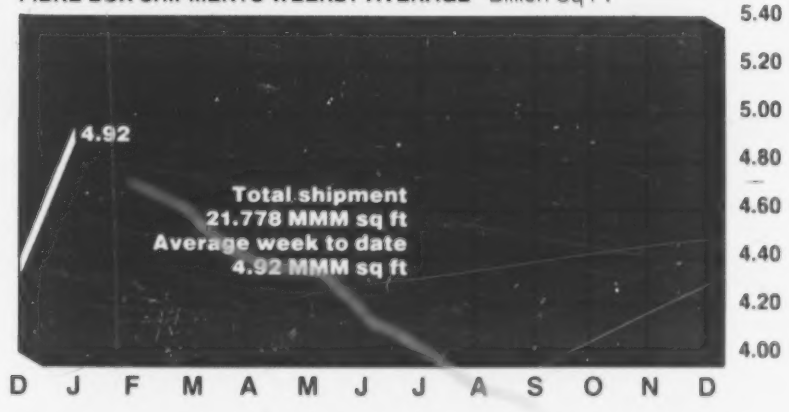
INDUSTRY STATISTICS FOR 1984

PAPERBOARD PRODUCTION WEEKLY AVERAGE 1000 Tons



PAPERBOARD MILL OPERATION:
The first month of 1984 continued to reflect the increasing upturn that began last mid-year. A volume of 2720.3 M short tons in January was up 12% from the 1983 month, which had been 7.5% up from recessed '82, which was down 8% from the previous year. Recent business vigor, together with below-normal customer inventories, led to a reduction in the usual Holiday mill shutdowns, and thus produced the highest January tonnage in history. Also reflected are strong export demand and fibre box shipments, which have been setting highest-month records in the recent past.

FIBRE BOX SHIPMENTS WEEKLY AVERAGE Billion Sq Ft



PAPERBOARD-TYPE PRODUCTION
January's output included 2007.7 M tons of containerboards and 712.6 M of boxboards, up 12% from the 1982 month, as projected on historic basis from the American Paper Institute's "production by furnish" tonnages. The advance in boxboard volume includes a rise of 12.9% for recycled grades and of 10.1% for bleached boards. The trend evidently continues toward minimizing carton costs, since the price differential of solid bleached boards over clay-coated grades is currently more than one-third, an all-time high, and this margin can hardly be ignored in a competitive business.

COMPOSITE TUBE/CORE SALES WEEKLY AVERAGE Million Dollars

RIGID PAPER BOXES
Set-up box billings, up about 10% from the levels of early 1983, reflect an increase in unit price, rather than in volume. The tonnage of rigid boxes, which is not reported by the National Paperbox & Packaging Association, in general parallels that entering into folding carton conversion, which has had minimal expansion. This, again, is attributed to competition from alternate packagings in high-volume applications, and to components of other materials inserted in paper boxes, as well as to a slow response of some consumer areas to the upturn in business climate.

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